

## Jo Parker



### **Personal Statement**

I've lived in Longparish for 24 years and was delighted to be part of the Plough regeneration initiative that has returned this vital asset to our village and community. It was a pleasure to contribute my experience as a hospitality interior designer to this project. I feel deeply connected to the Plough and its community aims and goals and invested in its ongoing success as a business.

### **How I can help**

I've worked as an interior designer for over 25 years, specialising in hospitality and high-end residential design. My hospitality work involves all aspects of a working restaurant, bar or hotel from team management, operations, sales & marketing, food & beverage planning, cost management to housekeeping and facilities management. With this broad-based hospitality knowledge, together with a network of industry contacts I work to add value to the business going forward.

### **Current role on LCPL Management Committee**

Currently Vice Chair of the management committee, and in addition to the responsibilities required of a committee member, I'm building a marketing and comms working group with the aim of assisting the pub's general manager and the committee with marketing plans and initiatives.