



Jo Parker

Statement

Personal Statement

I was elected to the committee for a three-year term in November 2022 and very sadly resigned in early March this year due to a family crisis. We are healing now and building back.

Why do I wish to re-stand for election?

There's exciting change in the air for The Plough as the business develops from a start-up to a sustainable hospitality business and I'd very much like to contribute to this change having started the journey back in 2021 when we refurbished the Plough and then in 2022 as a committee member.

Relevant Skills & Experience

- I've run my own successful Interior Design business for over 25 years, specialising in hospitality design which currently represents about 90% of my work.
- Working with hospitality clients, I regularly draw from their operations, food & beverage, sales & marketing, cost management, housekeeping and facilities teams to inform how I design their spaces, create change and importantly, improve their returns.
- My hospitality network is well established, current and supportive.
- Previous experience serving on the committee for 14 months has provided invaluable insight, a deep commitment to the community and investment in the on-going success of The Plough.